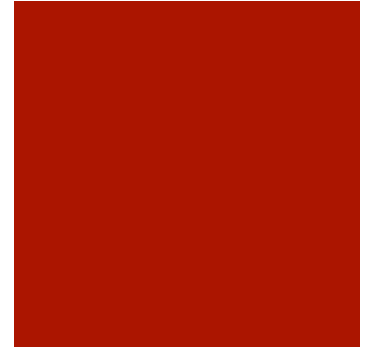




# What is Research?

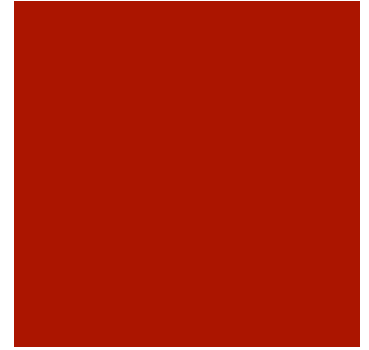
Mohammed J. Zaki  
zaki@cs.rpi.edu

# Research



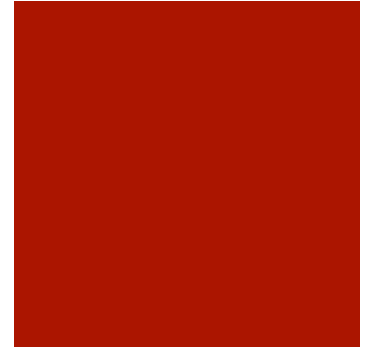
- You need to be aware of what previous work has been done, to have a good feel for the level of difficulty of a proposal and how long it is likely to take.
- Some features are common to all research:
  - review of existing literature
  - original work
  - critical view of your own and other work

# What is a valid area of Research?



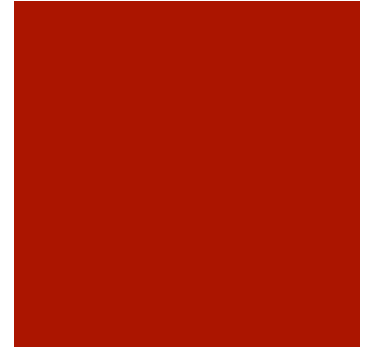
- Is the work original?
- Is it non-trivial? e.g. a straight-forward implementation of a program or system is not sufficient, but may be if significant research is associated with it.
- Are there existing papers/theses in this area
- Will the examiners think so!

# Choosing a Topic



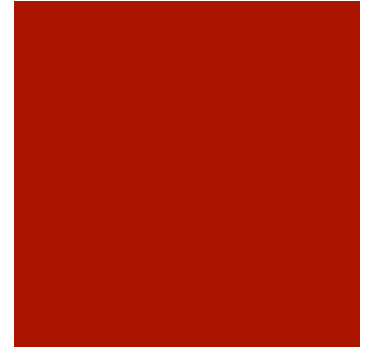
- Good ideas often come from reading, discussing, explaining (and best of all, teaching) what someone else is doing
- Group discussions can be fertile breeding grounds for new ideas
- Read current research papers in areas that interest you, force yourself to present and explain them to others, and ideas will strike you

# Finding Research Problems



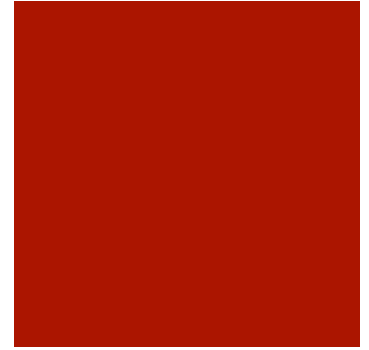
- Suppose you think idea **X** is very good
- Can you extend **X** by...
  - Making it more accurate (*statistically significantly* more accurate)
  - Making it faster (usually an order of magnitude, or no one cares)
  - Making it work for a different data type (including uncertain data)
  - Making it work for parallel/distributed systems
  - Removing a parameter/assumption
  - Making it simpler
  - Explaining *why* it works so well
- Caveat: Can lead to incremental, boring, low-risk papers

# Choosing a Topic: Caveats



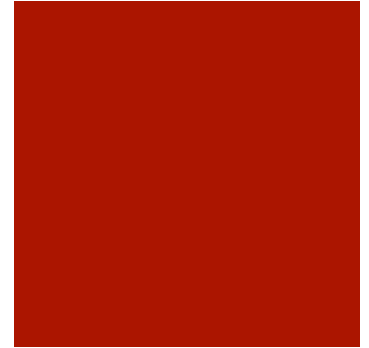
- Good to look at suggested open questions in related works, but...
- The authors' suggestions for future research may not be the ones that spawn the best questions
- Those suggestions are probably ones the authors themselves haven't been able (or bothered) to pursue successfully
- Capitalize on your more detached position to escape from the author's mindset and think more laterally about what (s)he's working on, rather than joining him in the tunnel of his vision and identifying open issues through her/his eyes

# What Makes a Good Research Problem?



- **It is important:** If you can solve it, you can make money, or save lives, or help children learn a new language, or
- **You can get real data:** Doing DNA analysis of the Loch Ness Monster would be interesting, but...
- **You can make incremental progress:** Some problems are all-or-nothing. Such problems may be too risky for young scientists
- **There is a clear metric for success:** Some problems fulfill the criteria above, but it is hard to know when you are making progress on them

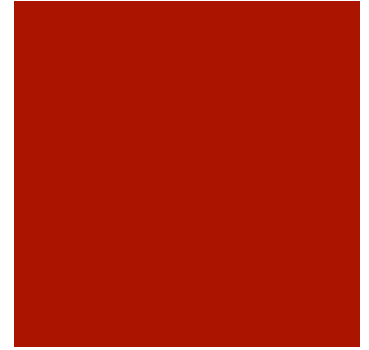
# What do I do now I have a topic?



- Review the literature in the field to ensure that the problem proposed on the basis of the supervisor's knowledge is indeed the most appropriate one to tackle
- Prepare a written statement clearly defining the problem to be studied, carefully stating the aims of the project in such operational terms that it can be reasonably known when the aims have been achieved
- Produce a detailed plan of work for at least the first year of the study including
  - methods to be used, together with an assessment of the suitability of available equipment
  - a list of the materials and resources required and an assessment of their availability
  - an assessment of the time required to undertake the various operations projected to ensure the feasibility of the program
- Produce a general account of likely development beyond the first year

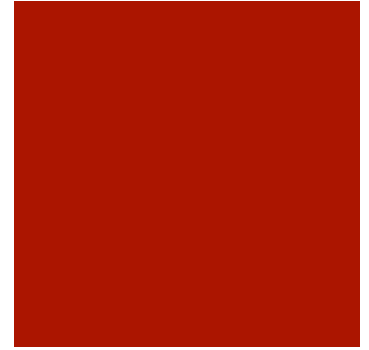


# Who is responsible?



- Supervisor responsible for
  - Ensuring the topic is appropriate. However they may not be able to guarantee success, but in this case they should warn of the danger
  - Be available to discuss, suggest, read, comment,...
- Student responsible for
  - Approaching the supervisor at regular intervals to discuss progress
  - Doing the work and writing the thesis

# Framing Research Problems



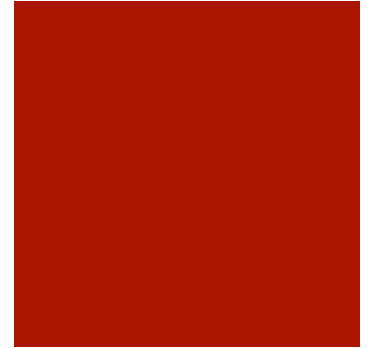
- Can you write a research statement for your paper in a single sentence?

*"I hate it when a paper under review does not give a concise definition of the problem"*

- Your research statement should be **falsifiable**

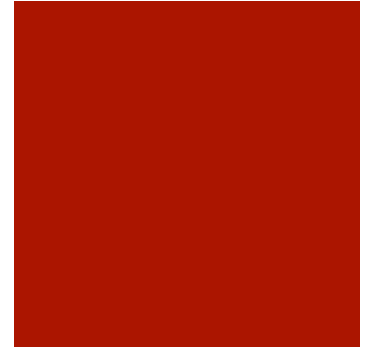
**Falsifiability** (or **refutability**) is the logical possibility that a claim can be shown false by an observation or a physical experiment.

# Avoid Complex Solutions



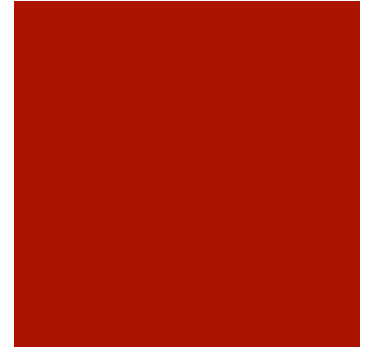
- ...are less likely to generalize to datasets.
- ..are much easier to overfit with.
- ...are harder to explain well.
- ...are difficult to reproduce by others.
- ...are less likely to be cited.
- Simplicity is a strength, not a weakness, acknowledge it and claim it as an advantage
- Always start by eliminating simple answers
- Your paper is implicitly claiming "*this is the simplest way to get results this good*"

# Reproducibility



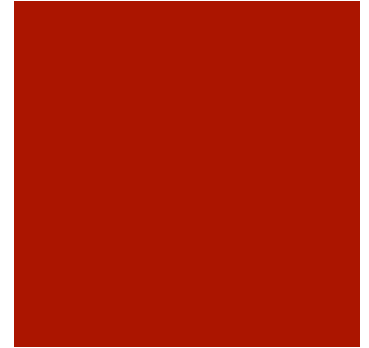
- Reproducibility is one of the main principles of the scientific method, and refers to the ability of a test or experiment to be accurately reproduced, or replicated, by someone else working independently.
- *“The vast body of results being generated by current computational science practice suffer a large and growing credibility gap: it is impossible to believe most of the computational results shown in conferences and papers” – David Donoho*

# Idealized Algorithm for Writing a Paper



- Find problem/data
- Start writing (yes, start writing *before* and *during* research)
- Do research/solve problem
- Finish 95% draft
- Send preview to mock reviewers
- Send preview to the rival authors (virtually or literally)
- Revise
- Submit

# Writing the Paper



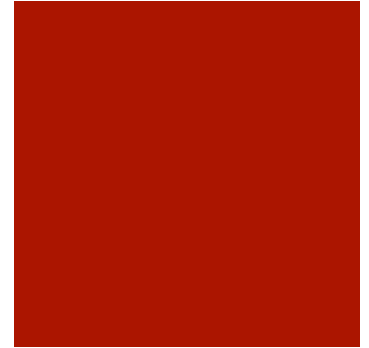
- Make a working title
- Introduce the topic and define (informally at this stage) terminology
- Motivation: Emphasize why is the topic important
- Relate to current knowledge: what's been done
- Indicate the gap: what need's to be done?
- Formally pose research questions
- Explain any necessary background material.
- Introduce formal definitions.
- Introduce your novel algorithm/representation/ data structure etc.
- Describe experimental set-up, explain what the experiments will show
- Describe the datasets
- Summarize results with figures/tables
- Discuss results
- Explain conflicting results, unexpected findings and discrepancies with other research
- State limitations of the study
- State importance of findings
- Announce directions for further research
- Acknowledgements
- References

# Make Reviewer's Life Easy

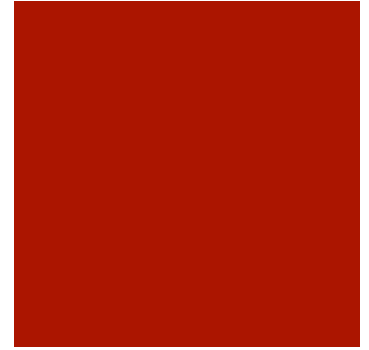
- *I have often said reviewers make an initial impression on the first page and don't change 80% of the time*

-- Mike Pazzani

- The introduction acts as an anchor. By the end of the introduction the reviewer *must* know.
  - What is the problem?
  - Why is it interesting and important?
  - Why is it hard? why do naive approaches fail?
  - Why hasn't it been solved before? (Or, what's wrong with previous proposed solutions?)
  - What are the key components of my approach and
  - A final paragraph or subsection: "Summary of Contributions". It should list the major contributions in bullet form, mentioning in which sections they can be found. This material doubles as an outline of the rest of the paper, saving space and eliminating redundancy.
- Avoid "Junk" paragraphs: In section 2, we do blah, in Sec 3, we do more blah, and we conclude in section 6 with blah blah!



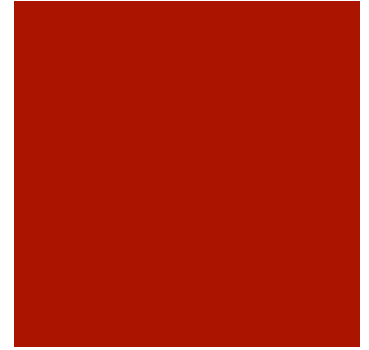
# Reproducibility



- Mention all parameter setting, and make all data and code available
- Set up a web-site as supplementary material
- Treat this as an obligation to the community
- But it will also lead to more citations – the actual currency of the research community
- It will help document your work for later extension



# Avoid Plagiarism Like the Plague!

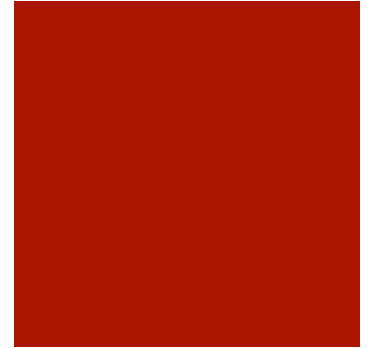


- Never copy and paste
- Acknowledge all sources of text, figures, data, software, etc.
- Try to write in your own words
- Avoid temptation of repeating other papers' description in your related work section

# Other Issues

- Motivation: It is very important to convince the reviewers that your work is *original*
  - Do a detailed literature search
  - Use mock reviewers
  - Explain why your work is different
- Avoid “Laundry List” Citations
- Always write your paper imagining the most cynical reviewer looking over your shoulder. This reviewer does not particularly like you, does not have a lot of time to spend on your paper, and does not think you are working in an interesting area. But he *will* listen to reason.

# Heilmeier Questions (Director of ARPA in 70s)



1. What are you trying to do? Articulate your objectives using absolutely no jargon. What is the problem? Why is it hard?
2. How is it done today, and what are the limits of current practice?
3. What's new in your approach and why do you think it will be successful?
4. Who cares?
5. If you're successful, what difference will it make? What impact will success have? How will it be measured?
6. What are the risks and the payoffs?
7. How much will it cost?
8. How long will it take?
9. What are the midterm and final "exams" to check for success? How will progress be measured?

# Slide Sources

- [http://www.cs.ucr.edu/~eamonn/Keogh\\_SIGKDD09\\_tutorial.pdf](http://www.cs.ucr.edu/~eamonn/Keogh_SIGKDD09_tutorial.pdf)
- [http://www.design.caltech.edu/erik/Misc/Heilmeier\\_Questions.html](http://www.design.caltech.edu/erik/Misc/Heilmeier_Questions.html)
- <http://www.cs.waikato.ac.nz/GradConf/talks/bruce/ChoosingTopic.pdf>