10/29/20
Today (10/29/20)

• Personal Essay #3 Assignment due by 11:59 p.m. on November 4

• Briefing topic: Choose your teams of 2, assignment given out on 11/5

• Guest speaker: Josh Greenberg

• Student Presentations
“Reading” for November 2

Personal Essay 3 – Data and Elections

- Social media (Twitter, Facebook, TikTok, etc.) is playing an increasingly important role as a means of providing information (and sometimes misinformation) to targeted groups of voters.

- If you were CEO of a social media company (feel free to choose one), what policy would you adopt to ensure that your platform is not being used to unduly manipulate voters? What do you think the broader repercussions of that policy would be?

- **DUE:** Send .docx to Fran by 11:59 p.m. on November 4

- **WORDCOUNT:** 550-650 words
Briefing Teams

• Briefing topic: Choose a data-related bill currently in Congress. Describe its content, status, and potential implications for enforcement for your reader – your boss / elected official. (2 pages)

• CHOOSE YOUR TEAM of 2: Send Fran an email with both team partners cc'd telling her you’ll be working together by 11:59 p.m. 11/1.

• IF YOU DON’T SEND FRAN EMAIL, SHE WILL CHOOSE A PARTNER FOR YOU.

• More details on the assignment on 11/5.
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Josh Greenberg

- Director of the Digital Information Technology Program at the Sloan Foundation
- Ph.D. in Science and Technology Studies
- Co-founder of Zotero
- First Director of Digital Strategy and Scholarship at the New York Public Library
Presentations
• Presentations for November 2

  – “Ocean’s Hidden Heat Measured with Earthquake Sounds”, Science, 

  – “Is Everybody Doing ... OK? Let’s Ask Social Media”, New York Times, 

• Presentations for November 5

  – “How to Deal with a Crisis of Misinformation”, New York Times, 

  – “Civil Rights Groups Say If Facebook Won't Act On Election Misinformation, They Will”, NPR, 

• Presentations for November 9

  – “The Case Against Smart Baby Tech,” Vox, 

  – “Hackers can shine lasers at your Alexa Device and do bad, bad things to it,” Popular Mechanics, 
    https://www.popularmechanics.com/technology/security/a29689494/hackers-lasers-alexa-google-home/ (Steven)
Need Volunteers – Presentations for November 12


Today’s Presentations

• “A Field Guide for the 21st Century”, The Atlantic, 

• “Uncovering the Secrets of ‘Girl with a Pearl Earing’”, New York Times, 